The Most Authoritative and Informative Conferences Available on EM Medical Billing and Coding

Reimbursement: Trends and Strategies in Emergency Medicine
February 18-20, 2014

Advanced Procedure Coding for Emergency Medicine
February 21-22, 2014

Introduction to Emergency Department Coding
February 20, 2014

SAVE $75 TODAY WITH EARLY BIRD DISCOUNT

- Real-World Strategies to Maximize Revenue
- ICD-10
- 2014 Medicare Fee Schedule
- 2013–4 Reimbursement and Coding Webinars You Can’t Miss

New Orleans Marriott
New Orleans, LA

www.acep.org/rc
Dealing with compliance concerns?
Searching for real-world strategies to maximize your group's reimbursement?
What is the value-based payment modifier and what does it mean to you?
Does the uncertainty of 2014 ACA reform implementation have you in knots?

You have questions – ACEP’s Reimbursement and Coding conferences have your answers!

Let’s face it. Medical billing and coding isn’t the most exciting topic, but it becomes very important when it comes to you and your group getting paid. You trust your staff and coders to stay up-to-date, but how much do you know about the changing landscape of medical billing and coding?

Hear the most knowledgeable and engaging faculty in the field cover the latest news and topics you need to know:

- Payment Reform Post-ACA
- 2014 Medicare Fee Schedule
- 2014 CPT and ICD-9 Update
- Scribes, EHRs, MDM Controversies, and ICD-10
- Observation Services and Urgent Care
- Strategies for Maximizing Revenue
- ...and Much More

Register yourself and tell your group — now is the time to collect every dollar to which you are legitimately entitled!

www.acep.org/rc
RESERVE YOUR ROOM NOW – ACEP’S ROOM BLOCK WILL SELL OUT EARLY

ACEP is pleased to announce that housing for ACEP’s 2014 Reimbursement and Coding conferences is now open! All classes will take place at the New Orleans Marriott. Complimentary Wi-Fi in both sleeping rooms and the meeting space is included in this exceptional room rate!

New Orleans Marriott
555 Canal Street Drive
New Orleans, LA 70130

Reservations: 888-364-1200 or 504-581-1000

Go to www.acep.org/rc/hotel to reserve your room online

Group Code: You must inform the agent that you are attending the American College of Emergency Physicians’ Reimbursement and Coding conference to get the guaranteed low room rate.

Web Site: www.marriott.com

Rate: $189 single/double, plus taxes and fees

Experience a majestic hotel in New Orleans ideally situated in the French Quarter and just steps away from Bourbon Street and other iconic attractions. The New Orleans Marriott offers guests a hospitable atmosphere, ideal for business and leisure travelers alike. After a day of learning, unwind in a room that combines modern decor with pleasing amenities. Explore a variety of conveniences at this hotel including a fully equipped fitness center and the award-winning 5 Fifty 5 restaurant, serving savory regional cuisine. At the New Orleans Marriott you may enjoy a room with panoramic Mississippi River or city views, while taking in the classic Southern hospitality!

The deadline to make reservations at the discounted rate is Tuesday, January 17, 2014. After January 17, rooms and rates are subject to availability. All reservations must be guaranteed with a paid deposit for the first nights guestroom and taxes.

Air Travel

Make your airline reservations through Campbell Travel, ACEP’s official travel agent, for best prices and service. Call 800-501-2570 or 972-716-2570, Monday - Friday from 8:00 am – 5:00 pm CST, or email acep@campbelltravel.com. A $25.95 service fee will be added to the total amount of the purchase.

For more information, visit www.acep.org/rc

Stay Current Throughout the Year with ACEP’s Reimbursement and Coding Webinars

ACEP will be offering a series of three webinars taught by Drs. Michael Granovsky and Dennis Beck, Co-Chairs of ACEP’s Reimbursement and Coding conferences. You do not have to be registered for the conferences to gain access to these valuable webinars. However, as an added benefit to registering for these conferences, you can purchase the webinars at a discounted rate to supplement your conference experience.

NOVEMBER 19, 2013 — Countdown to ICD-10: Physician Documentation Education and Preparedness

JANUARY 21, 2014 — Nuts and Bolts of Reimbursement: Reimbursement Primer and the RBRVS System - Based on last year’s attendees, a must see for those planning to attend the conference.

MAY 13, 2014 — How to Earn Your Value Payments: PQRS, Value-Based Modifier and Where the ED “Value” Train is Going

Explore the Exhibits

Tuesday, February 18 – Friday, February 21

During the breaks, enjoy a snack and visit our exhibit program featuring companies ready to demonstrate what’s new in products and services specific to your reimbursement and coding needs.

See What’s in Demand at the Product Showcase

Tuesday, February 18

Relax, recharge and enjoy a refreshment with new ideas and information presented at the Product Showcase. This is the place to learn more about products that can make your job easier!

Who Should Attend:
- Emergency Physicians
- Hospital Outpatient Coders
- Emergency Department Nursing Directors
- Billing/Coding/Medical Records Professionals
- Graduating Residents
- Reimbursement/Practice Management Consultants
- Emergency Physician Group Managers

100% NO RISK GUARANTEE

ACEP guarantees the quality of its educational conferences. If, for any reason, you are dissatisfied with the educational content of a conference for which you have paid, notify the ACEP Meeting Registrar in writing within 30 days of attending the conference, and ACEP will give you a credit toward another conference of comparable value or refund your registration fee.
**TUESDAY**

**FEBRUARY 18**

7:00 am  Registration and Continental Breakfast

8:00 am  2014 Reimbursement Update and National Trends  Michael A. Granovsky, MD, CPC, FACEP; David A. McKenzie, CAE

9:00 am  Incentive-Based Compensation: Measuring Your ED Group Relevant to ACOs and Incentives of the Future  Kevin M. Klauer, DO, EJD, FACEP

10:00 am  Break

10:15 am  The Future of US Healthcare: Implementation is Here – PPACA 2014  Michael A. Granovsky, MD, CPC, FACEP; David A. McKenzie, CAE

11:15 am  Will You Measure Up in 2014?: The Future Reimbursement Realities of the CMS Quality Programs  Dennis Beck, MD, FACEP

12:00 pm  Lunch (On Your Own)

1:00 pm  The Effect of EMRs on Productivity, Reimbursement, and Liability  Kevin M. Klauer, DO, EJD, FACEP

2:00 pm  The ED from a CMS Perspective  Debra L. Patterson, MD

3:00 pm  ACOs, Payers and What Looms Ahead  Leonard Kalm

4:00 pm  Product Showcase (This is a non-CME activity)

**WEDNESDAY**

**FEBRUARY 19**

7:30 am  Continental Breakfast

8:00 am  Changing Revenue Streams: Observation, Hospitalists, and Urgent Care  Michael A. Granovsky, MD, CPC, FACEP

9:00 am  Maximizing Patient Throughput  James J. Augustine, MD, FACEP

10:00 am  Break - Visit the Exhibits

10:30 am  Tools for the Toolbox: How to Respond to Government and Private Health Plan Audits and Recovery Actions  Edward R. Gaines, III, JD, CCP

11:30 am  Obamacare 2.0: Payment Reform in a Post PPACA World – What Does it All Mean to EM?  Edward R. Gaines, III, JD, CCP

12:30 pm  Lunch (On Your Own)

1:30 pm  ED Benchmarking  James J. Augustine, MD, FACEP

2:30 pm  Break - Visit the Exhibits

3:00 pm  Commercial Payer Physician Profiling  Ron Howrigon

4:00 pm  Question & Answer Session  Michael A. Granovsky, MD, CPC, FACEP (Moderator); Edward R. Gaines, III, JD, CCP; Ron Howrigon

**THURSDAY**

**FEBRUARY 20**

7:30 am  Continental Breakfast

8:00 am  Navigating The Maze: Payer Negotiations in an Exchange World  Ron Howrigon

9:30 am  Break - Visit the Exhibits

10:00 am  Hot Topics in ED Coding and Billing Compliance: Strategies for the Hidden Traps and Pitfalls  Edward R. Gaines, III, JD, CCP

11:30 am  Question & Answer Session  Edward R. Gaines, III, JD, CCP; Michael A. Granovsky, MD, CPC, FACEP; Ron Howrigon

**OPTIONAL SESSION**

**THURSDAY, FEBRUARY 20**

Introduction to Emergency Department Coding

*New to emergency department coding? You must attend this session!*

This 4-hour session is designed for those new to emergency department coding or desire a basic ED coding refresher. Scheduled between the Reimbursement and Coding conferences, this course will bring you up to speed for the Advanced Coding conference, and provides 4 additional hours of CME credit/AAPC CEUs. (Additional $125 fee)

1:30 pm  Basic E/M for Coding for Physician Services in the ED  Todd Thomas, CCS-P

3:30 pm  Break – Visit the Exhibits

4:00 pm  Case Study Presentation: Charting a Course to Coding a Chart  David A. McKenzie, CAE (Moderator); Dennis M. Beck, MD, FACEP; Todd Thomas, CCS-P
# Advanced Procedure Coding for Emergency Medicine

## FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00 am</td>
<td>2014 Coding Update - CPT, PQRS, and the Latest Audits: What You Need to Know for ED Procedures - Michael A. Granovsky, MD, CPC, FACEP; David McKenzie, CAE</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Critical Care Coding: Everything and More Coders and Physicians Will Ever Need to Know - Dennis M. Beck, MD, FACEP</td>
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<tr>
<td>10:00 am</td>
<td>Break - Visit the Exhibits</td>
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<tr>
<td>10:30 am</td>
<td>October 2014 is Only 8 Months Away: ICD-10 is Around the Corner - Michael A. Granovsky, MD, CPC, FACEP</td>
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<tr>
<td>11:30 am</td>
<td>Compliance Concerns - They Are Watching You! What You Need to Know to Be Safe - Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC</td>
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<tr>
<td>12:30 pm</td>
<td>Lunch (On Your Own)</td>
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<tr>
<td>1:30 pm</td>
<td>Lightning Rounds: Don’t Get Struck – Scribes, EHRs, MDM, PQRS, Preparation and Other Hot Topics - David McKenzie, CAE (Moderator); Dennis M. Beck, MD, FACEP; Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P</td>
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<tr>
<td>2:30 pm</td>
<td>Break</td>
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<tr>
<td>2:45 pm</td>
<td>Lightning Rounds: Don’t Get Struck – Scribes, EHRs, MDM, PQRS, Preparation and Other Hot Topics (continued) - David McKenzie, CAE (Moderator); Dennis M. Beck, MD, FACEP; Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P</td>
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## SATURDAY

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<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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<td>8:00 am</td>
<td>The World Beyond E/M: How to Code for the Most Common ED Procedures - Michael A. Granovsky, MD, CPC, FACEP</td>
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<tr>
<td>9:00 am</td>
<td>Advanced Coding Case Study Workshop - Dennis M. Beck, MD, FACEP (Moderator); Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P</td>
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<tr>
<td>10:30 am</td>
<td>Break</td>
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<tr>
<td>10:45 am</td>
<td>Advanced Coding Case Study Workshop (continued) - Dennis M. Beck, MD, FACEP (Moderator); Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P</td>
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<tr>
<td>12:15 pm</td>
<td>Lunch (On Your Own)</td>
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<tr>
<td>1:15 pm</td>
<td>Are You Ready for The Expanding Use Of Observation: How to Document and Code Facility and Professional Services - Michael A. Granovsky, MD, CPC, FACEP</td>
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<tr>
<td>2:15 pm</td>
<td>Open Forum: Your Specific Coding Concerns Addressed - Michael A. Granovsky, MD, CPC, FACEP (Moderator); Dennis M. Beck, MD, FACEP; Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; David McKenzie, CAE; Todd Thomas, CCS-P</td>
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### Continuing Medical Education Credit for Physicians

The American College of Emergency Physicians is accredited by the ACCME to provide continuing medical education for physicians.

#### Reimbursement: Trends and Strategies in Emergency Medicine

The American College of Emergency Physicians designates this live activity for a maximum of 17.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Optional Session: Introduction to Emergency Department Coding

The American College of Emergency Physicians designates this live activity for a maximum of 4 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Advanced Procedure Coding for Emergency Medicine

The American College of Emergency Physicians designates this live activity for a maximum of 13 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Course objectives can be found on the conference website
James J. Augustine, MD, FACEP Vice President, Emergency Department Benchmarking

Dennis M. Beck, MD, FACEP President and CEO, Beacon Medical Services, Aurora, Colorado; Past Chair and current member, ACEP Reimbursement, Quality and Performance Committees; Current member, ACEP Coding and Nomenclature Committee; Chair, CO ACEP Finance Network; Member, COACEP representative to TrailBlazer Carrier Advisory Committee; Co-Chair, ACEP Value Based Emergency Care Task Force (2008-9); Chair, ACEP Episodes of Care Task Force (2009-10); Co-Chair, ACEP Healthcare Delivery Reform Task Force (2011-12); Past Member, AMA RUC; Past President, CO ACEP; Co-Course Director, Reimbursement Trends and Strategies in EM/Advanced Procedure Coding for EM.

Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC
President, Edelberg Compliance Associates, Baton Rouge, Louisiana; Member, ACEP Coding and Nomenclature Committee; AHIMA Approved ICD-10-CM Trainer; Clinical/Technical Editor, ED Specialty Credential Study Guide and Specialty Certification AAPP; Past Member, National Advisory Board, AAPP; Recipient, Faculty Member of the Year (ACEP); Past President, Baton Rouge Chapter AAPP; Past Editor, Emergency Department Answer Book; Member, Editorial Advisory Board, ED Coding Alert; Member Editorial Advisory Board/Columnist, ED Management

Edward R. Gaines, III, JD, CCP Chief Compliance Officer, Medical Management Professionals, Inc., Greensboro, NC; Co-founder, Past Chair and current Board Member, Emergency Department Practice Management Association (EDPMA), McLean, Virginia; Fellow, Certified Compliance Professional (CCP) and Board Member, Health Ethics Trust; Member, ACEP and NCACEP Reimbursement Committees; ACEP Honorary Member (2012); Member, North Carolina State Bar and Member of the Bar of the United States Supreme Court.

Michael A. Granovsky, MD, CPC, FACEP President, LogIXHealth; Editor, ED Coding Alert, Subject Matter Expert AAPP ED Subspecialty Certification Exam; Chair, ACEP’s Coding and Nomenclature Committee; Member Reimbursement Committee; CFO, Greater Washington Emergency Physicians, Fort Washington, Maryland, Co-Course Director, Reimbursement Trends and Strategies in EM/Advanced Procedure Coding for EM.

Ron Howrigon
President & Founder, Fulcrum Strategies, Managed Care Consulting and Marketing Firm for Medical Practices; Chief Operating Officer, Raleigh Neurology Associates; Chairman of the Board of Directors, The Mariposa School for Children with Autism; Former Member, Board of Directors, Lovelace Health Systems; Former Chairman of the Board of Directors, North Carolina Association of Health Plans

Leonard Kalm
Corporate Vice President of Strategic Pricing and Analytics for HCA’s Continental, Capital and Mountain Divisions.

Kevin M. Klauser, DO, EJD, FACEP
Clinical Professor, Michigan State University, College of Osteopathic Medicine; Chief Medical Officer, EMP, Ltd.; Director, Center for Emergency Medical Education, Canton, Ohio; Medical Editor In Chief, ACEP News; Board Member, Physicians Specialty Limited, Risk Retention Group; Board Member, Emergency Medicine Physicians, Ltd., Director, EMP PSO; ACEP Council Vice Speaker; Board Member, NEMPAC

Leonard Kalm
Corporate Vice President of Strategic Pricing and Analytics for HCA’s Continental, Capital and Mountain Divisions.

Todd Thomas, CCS-P
President, ERCoder, Inc; Oklahoma City, Oklahoma; Past-President, Oklahoma City Chapter, American Academy of Professional Coders; Member, ED Coding Alert Editorial Advisory Panel; Member, Coding and Nomenclature Advisory Committee, ACEP; 2009-10 Outstanding Speaker of the Year Award, ACEP.

Debra L. Patterson
MD Vice President, Clinical Affairs and Executive Medical Director for Novitas Solutions, Inc., the Medicare Administrative Contractor for Part A & B services in Jurisdiction 12 (Pennsylvania, Maryland, DC, New Jersey, and Delaware) and Jurisdiction H (Arkansas, Colorado, Louisiana, Mississippi, New Mexico, Oklahoma, and Texas). Responsible for oversight of Novitas Program Integrity functions which include the Contractor Medical Directors, Medical Review, Provider Outreach and Education, and Informatics.

David A. McKenzie
CAE Reimbursement Director, ACEP, Irving, Texas; Staff Contact, AMA RVS Update Committee, the CPT Editorial Panel, and the CPT Advisory Committee; Liaison to Reimbursement and Coding and Nomenclature Advisory Committees, ACEP

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**Introduction to Emergency Department Coding** – February 20, 2014

New Orleans Marriott – New Orleans, LA

### REGISTRANT INFORMATION

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<tr>
<th>NAME</th>
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### REGISTRATION CATEGORIES

The last day to pre-register is February 7, 2014. All registration fees must be prepaid. Your registration fee includes exhibits, continental breakfast, and coffee breaks.

**ACEP Member**
- $650 before 1/17/14
- $725 after 1/17/14

**Add’l Member Same Inst**
- $480 before 1/17/14
- $555 after 1/17/14

**Non-Member Physician**
- $840 before 1/17/14
- $915 after 1/17/14

**Add’l Non-Member Physician Same Inst**
- $695 before 1/17/14
- $770 after 1/17/14

**ACEP Member Resident**
- $460 before 1/17/14
- $535 after 1/17/14

**Non-Member Resident/Resident Fellow**
- $495 before 1/17/14
- $570 after 1/17/14

**Physician Assistant**
- $495 before 1/17/14
- $570 after 1/17/14

**Nurse/NP**
- $495 before 1/17/14
- $570 after 1/17/14

**Billing/Coding Professional**
- $495 before 1/17/14
- $570 after 1/17/14

**Add’l Billing/Coding Professional**
- $635 before 1/17/14
- $710 after 1/17/14

**Consultant**
- $495 before 1/17/14
- $570 after 1/17/14

**Add’l Consultant**
- $635 before 1/17/14
- $710 after 1/17/14

### PAYMENT INFORMATION

- Enclosed is my check for $__________________________
- Charge my: Visa  MasterCard  Discover  American Express

**Online:** [www.acep.org/rc](http://www.acep.org/rc)
**Phone:** 800.798.1822, ext. 5
**E-Mail Registration:** meetingregistrar@acep.org
**Mail Registration:** ACEP Meeting Registrar / P.O. Box 619911 / Dallas, TX 75261-9911

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**Cancellation / Refund Policy:** Full conference registration, less the $100 cancellation fee, is refundable only if submitted in writing to meetingregistrar@acep.org 30 days prior to the beginning of the conference. Registrations and cancellations received after the 30 day deadline are not refundable. Exceptions will be made for family emergencies and must be submitted in writing to meetingregistrar@acep.org. For these instances the full conference registration fee, less the $100 admin fee, will be refunded. If you cancel and are entitled to a refund, expect the refund within 30 days. All refunds will be issued back to the original payment type. Cash payments will be refunded by check.

**Americans with Disabilities Act:** In accordance with the Americans with Disabilities Act, ACEP uses only facilities that are in compliance. If you are disabled requiring special assistance while attending the 2014 Reimbursement and Coding conference, call 800-798-1822, ext. 5.
“The faculty and the information presented was very valuable.”

“The conference was very useful, provided a lot of information to take back to my group.”

“Learning the new phrases and strong verbiage that physicians find easiest to use to meet federal guidelines. I’ve also learned when and how to apply appropriate procedural codes and modifiers – valuable information!”

“I really like the case studies, the format was excellent and found the audited charts extremely interesting.”

“Latest information and access to the experts in the field.”

“This conference offered relevant and important information. I really enjoyed the interaction between presenters and audience.”

“I enjoyed that everything in the conference related to the ER. I liked having a diverse panel (doctors and coders) that was available for questions as well.”

“The presenters were exceptional and the subjects very important.”