Final Objectives 2022-23

Membership Committee

Chair: Johnny L. Sy, MD, FACEP
Board Liaison: Jeffrey M. Goodloe, MD, FACEP
Staff Liaison: Mollie Pillman, MS, MBA, CAE

1. Collaborate with staff to test and refine membership models and recommend viable choices for increasing dues revenue and adding value to membership
   a. Investigate ways to expand membership to more eligible members while preserving ACEP’s dedication to its mission and the emergency physician
   b. Contribute to vetting and testing of options for tiered membership structure and make recommendations to the ACEP Board of Directors

2. Reward and recognize member engagement and volunteer service at all levels
   a. Define engagement for the College and identify a wide variety of ways that members can engage based on interests, expertise, or life/career stage.
   b. Establish a system for tracking and scoring engagement at the individual member level.
   c. Establish a system for tracking and scoring volunteer service at the individual member level.
   d. Reimagine annual recognition campaigns and reward options for earning engagement/service points and for achieving FACEP and other recognitions in the College.
   e. Institutionalize nurturing processes to effectively bring members and potential members up the ladder from passive to active member.

3. Increase retention of residents and young physicians
   a. Collaborate with EMRA to map and improve the outreach campaigns and resources available to students, residents, and new to practice physicians
   b. Continue to identify new and relevant benefits for those new to practice, including addition of a new attending toolkit, and proactively address workforce questions
   c. Enhance and better market the value of FACEP and create more intentional interactions during first years of practice
   d. Review existing leadership development opportunities through EMRA, ACEP, or Chapters and identify pathways and gaps for future content

4. Make it easier for ACEP members to find their niche in the large association
   a. Support and administer sections and provide recommendations to the Board of Directors, including selecting recipients of annual section awards and formation/sunsetting of Sections according to section policies.
   b. Finalize and communicate the addition of Member Interest Groups and increase Section and MIG participation
   c. Prioritize key issues that generate engagement and develop new ways to connect based on personalized interests.

5. Enhance the value proposition for members and non-members to meet the evolving needs of emergency physicians in all settings:
   a. Identify resources to ensure meaningful support for career diversification and non-traditional practice settings and subspecialties.
   b. Improve benefits and member experience for growing population of members late in their careers.

6. Review the following policy per the Policy Sunset Review Process:
   • Definition of an Emergency Physician

   Determine by December 15 if the policy should be reaffirmed, revised, rescinded, or sunsettled. Submit any proposed revisions to the Board for approval by the end of the committee year.