

ACCELERATE27 Lead Retrieval Order Form

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline exhibitor lead capture, ACEP has incorporated QR barcodes that are fully encoded with attendee contact info as well as important demographic data allowing your team to easily qualify leads and follow up after the show.

Why order Lead Retrieval?

- Easy to scan and capture attendee contact + key demographic information
- Digital qualifiers and note taking (add-on option)
- Lead data available in real-time and post event on your company's dashboard
- Onsite technical support at the Exhibitor Service Desk
- Easily manage your team's leads

How does Lead Retrieval work?

- Lead capture built into the ACEP Events mobile app so your staff can use their own devices
- Two options: lead capture only or lead capture + qualifier questions w/ note taking ability
- Pricing based on booth size means all your booth personnel will have access for one flat rate
- You'll have access to the leads for your entire team in one dashboard
- Note: There are no options for APIs or Developer Kits

Provider: American College of Emergency Physicians (ACEP)
4950 W. Royal Ln. | Irving, TX 75063

Date: _____

Advertiser Information:

Company Name:

Address:

Contact Name: Contact Title:

Contact Email: Contact Phone:

Choose one option:

Booth Size	Lead Capture Only	Lead Capture + Qualifiers
10'x10' or 10'x20'	☐ $400	☐ $550
10'x30' or 20'x20'	☐ $600	☐ $750
20'x30' or larger	☐ $800	☐ $950
	Total Amount Due	**$**

Payment:

☐ Mastercard ☐ Visa. ☐ American Express

Card Number:

_____

CSV: _____ **Exp. Date:**

Cardholder Name:

_____

Order Terms:

- This order constitutes a legally binding agreement between the Exhibitor and ACEP for the chosen Lead Retrieval option at Accelerate27.
- If Exhibitor cancels for any reason, there will be no refund, and Exhibitor will remain responsible for any balance due.
- Exhibitor's Total Order Amount is due when ordering

Questions: Bernardino De La Garza | bdelagarza@acep.org | 469-499-0174

Return Completed Form w/ Payment To: Sydney Truong | struong@acep.org