**Sample Fundraising Letter**

(Date)

(Company/Business Name)

(Address)

(City, State, Zip)

Dear (name),

The first few minutes after an emergency are critical for survival, but emergency service professionals aren’t typically the first ones on the scene. The average civilian isn’t prepared to be a first responder in the aftermath of a storm, car crash, active shooter or other crisis. That’s why the American College of Emergency Physicians (ACEP) created Until Help Arrives, and that’s why I want to work with (company name) bring this life-saving first responder training to our community.

*Until Help Arrives* is a training course developed by emergency physicians to teach bleeding control, scene safety and compressions-only CPR to citizens. My colleagues and I are experts in urgency and efficiency; we are trained to always work quickly toward the most effective solution. With that in mind, we developed a one-hour course, making it the shortest and most efficient first responder course in the market.

I would like to partner with (company name) to host a training in our area. As an instructor, I would volunteer my time to teach. The course is free to participants. The only cost required is for the necessary training materials. To host an initial class, we would need to purchase an instructional pack that includes the necessary equipment to teach bleeding control and compression-only CPR. After an initial investment, we could retrain countless others with minimal cost to cover a few disposable items in the pack as needed.

**Can (company name) donate $XX to help fund this critical course in our community?** (Note: Include projected cost based on your anticipated class size and the materials needed – get pricing information from [www.untilhelparriveshshop.com](http://www.untilhelparriveshshop.com).)

Not only does your contribution saves lives, it recognizes your commitment to our community. We would gratefully acknowledge your generous contribution by XX. (Note: Consider adding things like company name on a promotion flyer, a mention during the presentation, hosting at the business location, etc.)

I’d love the chance to speak with you about this opportunity. I look forward to working with you to make a positive impact in our community.