Corporate Support
Opportunities & Benefits
Advanced Pediatric Emergency Medicine Assembly

March 19-21, 2019 | Disneyland | Anaheim, CA

The Advanced Pediatric Emergency Medicine Assembly is co-sponsored by ACEP and the American Academy of Pediatrics (AAP). Offering courses in both clinical and management topics, the Advanced Pediatric Emergency Medicine Assembly attracts emergency physicians beyond the scope of pediatric care and is the ideal place to personally connect with emergency physicians across a wide range of practice settings.

Why be an exhibitor and/or sponsor?

- Access to more than 500 attendees
- Attendees are either decision makers or key purchasing influencers within the EM marketplace
- Make contacts in a targeted, hard-to-reach audience
- Evaluations reveal that attendees want to see a broader range of exhibitors/sponsors at this conference
Top 10 Reasons for Pediatric ED Visits
(Source: NIH)

1. Upper Respiratory Infections
2. Superficial injury, bruise
3. Otitis media and related conditions
4. Open wounds of head, neck and trunk
5. Sprains and strains
6. Fever of unknown origin
7. Other injuries and conditions due to external causes
8. Viral infections
9. Fracture of arm
10. Open wounds of arms and legs
2018 Advanced PEM Assembly Exhibitors

ACEP Membership and Bookstore
Aerogen
Alteon Health
CertaDose, Inc.
Challenger Corporation
EMrecuits
Envision Physician Services
ExpoEnterprises
Feel Good Inc.
Gaumard Scientific
GoHealth Urgent Care
Grifols
InHealth Technologies
KARL STORZ Endoscopy-America, Inc.
Life Flow by 410 Medical
MagMutual
Mar-Med Co.
Mercyhealth
Penn State Hershey Medical Center
PerSys Medical
Pfizer Inc.
PhysAssist Scribes, Inc.
Porter Instrument
Quality at ACEP-CEDR and E-QUAL
Recordati Rare Diseases
Roche Diagnostics
Scrivas
TeamHealth
Tower Health/Reading Hospital
TS Medical USA
US Acute Care Solutions
Vapotherm
Wolters Kluwer

2019 Space Rates & Benefits

<table>
<thead>
<tr>
<th>10' x 10'</th>
<th>10' x 20'</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

These rates include the following benefits:

- Exhibit floor space
- 7” x 44” booth identification sign
- One 6’ draped and skirted table, two side chairs and a wastebasket
- Pipe & show color drape
- Company listing in the onsite program
- Exhibitor service kit
- Complete attendee list sent after the show
- 5 exhibitor badges per 10x10 booth space
- Exhibit floor perimeter security
- 5 exhibitor priority points toward the ACEP19 Annual Conference space draw

Features of the Exhibit Hall for 2019:

- Longer breaks for more dedicated exhibit time and networking
- Breakfast in the hall on day two
- Learning Lounge in the rear of the hall with at least one 10-minute session per break
Core Benefits Offered for Corporate Support

- Recognition in the Advanced Pediatric Emergency Medicine Assembly brochure. Reach: more than 37,000 ACEP members and 1,200 members of AAP’s Emergency Medicine Section.

Inclusion deadline: August 1, 2018.

- Recognition with link to corporate website on the Advanced Pediatric Emergency Medicine Assembly page of the ACEP website
- Recognition in the onsite conference program
- Recognition on signage at the conference hotel
- A pre- or post-show registrant mailing list
- Name badge ribbons for your company representatives identifying your level of support
- Five (5) Exhibitor Priority Points toward the ACEP19 annual conference space draw
Platinum Patron Opportunities – $15,000 and Above

To be recognized as a Platinum Patron, support one of the items below. Your company will receive all of the benefits on page 5 in addition to those noted with each opportunity.

General Conference Support

$15,000 and above

- Recognition in ACEP’s Pediatric Section Newsletter (circ. 930)
- Recognition in select Advanced PEM Assembly Social Media Posts
- Opportunity to place a promotional flyer near Registration

- Invitation to the ACEP/EMF Corporate Council meeting, July 2019, in Dallas Texas (In attendance: ACEP Board, leaders in emergency medicine and ACEP senior staff)
- Private one-hour appointment with select pediatric emergency physician leaders at the conference (limited availability)

The Closing Reception

Join ACEP as a valued sponsor of the family-friendly closing celebration, Wednesday, March 20, to thank our attendees for their conference participation. ACEP will provide assorted desserts and a hosted bar with coffee and after-dinner drinks.

Exclusive sponsorship: $20,000; co-sponsorship $10,000 each. In addition to the Platinum Patron benefits, The Closing Reception sponsor will receive banner advertising on the ACEP website: 6 months for exclusive sponsorship; 3 months for co-sponsorship.
Gold Patron Opportunities – $5,000 to $10,000

To be recognized as a Gold Patron, support one of the items below. Your company will receive all of the benefits on page 5 in addition to those noted with each opportunity.

**Mobile App with Company Logo**

$10,000 exclusive

In 2018, 84% of attendees downloaded the app and checked it daily for schedule updates, room locations, faculty bios and more.

- Corporate logo and a brief written promotion that links to your website
- Two push notifications to users to visit your booth
- Recognition of support in eBlast to attendees encouraging them to download app

**Daily Continental Breakfast Package**

$7,500 exclusive

- Includes three days of meals
- Acknowledgement as exclusive supporter on signage at breakfast stations for the entire conference
- Opportunity to greet attendees with a promotional gift (items must be approved by ACEP) – *Must be an exhibitor to take advantage of this benefit*

**Meeting Tote Bag with Company Logo**

$5,000, plus 600 bags (supporter provides bags) exclusive

- Opportunity to display company name and corporate logo on the tote bag given to all conference registrants
- Opportunity to provide promotional flyer or brochure to be inserted into the tote bag

**Name Badge Lanyards with Company Logo**

$5,000, plus 800 lanyards (supporter provides lanyards) exclusive

- Opportunity to display company name and corporate logo on the tote bag given to all conference registrants
- Opportunity to provide promotional flyer or brochure to be inserted into the tote bag
- Name badge lanyards with company logo
Silver Patron Opportunities – $2,000 to $4,999

To be recognized as a Silver Patron, support one of the items below. Your company will receive all of the benefits on page 5 in addition to those noted with each opportunity.

Notepad and Pen with Company Logo
$3,500, plus 600 pad and pen sets (supporter provides sets)
- Opportunity to display company logo and website address on the notepads and pens, given to all registrants in their tote bag
- Opportunity to provide promotional flyer or brochure to be inserted into the tote bag

Refreshment Breaks (2 per day)
$2,500 for 2 breaks
- Acknowledgement as exclusive supporter on signage at refreshment station on selected day(s)
- Opportunity to greet attendees at the refreshment station on selected day(s) with a promotional gift (item must be approved by ACEP)
  – Must be an exhibitor to take advantage of this benefit

Preconference Events
(Each event will be held on March 18)

Building Blocks of Pediatric Emergency Medicine
This course is a fast moving, yet comprehensive one-day “Soup to Nuts” course on pediatric emergency medicine where emergency physicians, nurses, pediatricians, hospitalists and family medicine physicians brush up on their knowledge of the care of children.

Pediatric Procedures Lab (two offerings)
In this hands-on lab, participants will be given an opportunity to gain hands-on practice in a number of lifesaving procedures. Intraosseous line placement, umbilical vein catheters, and pediatric chest tubes to name a few. Advanced airway management techniques include needle cricothyrotomy and open surgical cricothyrotomy, along with some of the newer airway devices such as LMAs, Glidescopes and Storz airway viewers.

PEM Ultrasound Workshops
(two offerings)
This unique and cutting-edge ultrasound workshop is designed for both the novice sonographer and the clinician looking to gain knowledge and expertise in pediatric-specific applications. The course is divided into two sections—clinicians may choose one or both. Both sections (am & pm) will have hands-on sessions with expert instructors in pediatric emergency ultrasound. Each participant will have the opportunity to have scanning time in small groups with pediatric models and phantom models for diagnostic and procedural applications, respectively.
Breakfast or Lunch Product Showcase – $5,000 (four available)

This opportunity is not eligible for the Corporate Support Benefits listed on Page 5.

ACEP offers your company the unique opportunity to conduct a 45-minute Breakfast or Lunch Product Showcase presentation (non-CME) to educate up to 75 attendees about your company’s products or services, and allow representatives to interact with attendees. ACEP will provide the room.

It is highly recommended that the supporter provide boxed meals to attract attendees. Supporter is responsible for ordering and paying for the boxed meals, beverages, and audio/visual labor and equipment for the Product Showcase. These expenses are not included in the $5,000 fee.

Breakfast Product Showcases:
- Tuesday, March 19
- Wednesday, March 20

Luncheon Product Showcases:
- Tuesday, March 19
- Wednesday, March 20

Breakfast or Lunch Product Showcase Benefits:
- Prominent signage promoting your Showcase to be placed in the registration area and outside the presentation room
- Two-time use of the conference registrant mailing list (name and mailing address only) for promotional purposes – ACEP approval of the mail piece is required.
- Promotion in the conference brochure and onsite program (pending print deadline)
- Promotion on the conference website
- Promotion through ACEP’s conference mobile app
- Email promotion sent by ACEP encouraging registrants to attend your Product Showcase
- ACEP flyer promoting all Product Showcases will be included in attendees’ tote bags
Contact Us

Peggy Brock
Director of Corporate Development
800.798.1822, ext. 3170
pbrock@acep.org

Lauren Daitch
Director of Strategic Partnerships
800.798.1822, ext. 3110
ldaitch@acep.org

Stephanie Batson
Sr. Manager, Exhibits & Corporate Development
800.798.1822, ext. 3274
sbatson@acep.org

Eileen Kornmeyer
Manager, Exhibits and Corporate Development
800.798.1822, ext. 3056
ekornmeyer@acep.org

American College of Emergency Physicians
4950 W. Royal Lane
Irving, TX 75063

Post Office Box 619911
Dallas, Texas 75261-9911

800.798.1822
972.550.0911
972.580.2816 (Fax)

www.acep.org
Connect to the emergency community today with ACEP

Advanced Pediatric Emergency Medicine Assembly

March 19-21, 2019 | Disneyland | Anaheim, CA | acep.org/pem