MEMBERSHIP RECRUITMENT, RETENTION AND ENGAGEMENT

ACEP offers ideas, tips and resources to help chapters meet their membership goals.
Get inspired at: https://www.acep.org/chaptermarketing
Dive deeper in the Membership Involvement and Membership Development sections of the Fundamentals of Chapter Management.
For more information, contact Darrin Scheid, Senior Marketing Manager, at dscheid@acep.org.

SERVICES PROVIDED BY ACEP’S CHAPTER AND STATE RELATIONS

• Online Communities for Chapter Members
• Fundamentals of Chapter Management
• All-Chapter Audio Conferences
• Chapter Leaders and Lobbyists Conference Call
• Chapter Executives Forum
• Chapter Executives Stipend Program
• Chapter Website Service
• Leader Visits to Chapters
• Staff Visits to Chapters
• Chapter Grant Program (annual)
• Public Policy Grant
• Chapter eNewsletter
• Marketing for Chapter Meetings
• National/Chapter Relations Committee
• State Legislative Information Clearinghouse
• State Legislative/Regulatory Committee
• Physicians’ Guide to State Legislation
• Online Advocacy Tool for Chapter Members to Communicate with State Legislators
• State Legislative Tracking Service
• State Advocacy Network Updates
• The Officers Resources page is specifically designed for new officers looking for information on how to run a chapter. Don’t miss the “What I Wish I Knew” / FAQ section and access a list of chapter mentors by small, medium and large chapters. View the resources at: https://www.acep.org/Membership/Chapter-Services/Officers-Resources-Page/
• The Fundamentals of Chapter Management is a comprehensive manual that covers:
  • The Relationship Between Chapters
  • Chapter Finances
  • Chapter Communication
  • Chapter Programs and Meetings
  • National Chapter Structure
  • Membership Involvement
  • Membership Development
The manual is available at: https://www.acep.org/Membership/Chapter-Services/Fundamentals-of-Chapter-Management/

CHAPTER MANAGEMENT

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STATE LEGISLATIVE OFFICE SERVICES AND RESOURCES

The office provides resources on current legislative issues and assists chapters in developing effective strategies to enhance their state legislative efforts. Resources include information on strengthening chapter advocacy efforts, covering such areas as applying for an ACEP public policy grant, hiring/managing a lobbyist, hosting legislative meetings, and developing a state key contact system.
For more information: https://www.acep.org/advocacy/stateissues/