I WISH...

IWONDER.



Jodi Talia, SVP, Business Development, ACEP EMF Executive Director



Lee Kim Service Design Experience Lead, Pfizer Big Bang Collaborative Co-founder

Partnership

Meeting each other in our mutual interest

Finding engagements/activations that add up to more than the sum of its parts





To promote the highest quality of emergency care and serve as the leading advocate for emergency physicians, their patients, and the public.

What does that

mean to you?

Today's goal

Identify barriers and opportunities for innovation and agility in how we serve this mission TOGETHER.



TOGETHER, WE WILL:

- EXPLORE
- SHARE
- BUILD
- REFLECT



Mindset



Have empathy



Collaborate



Experiment



Have fun!

HOW?





Choose one photo that represent your desired innovative future that we can build together.

Write on a post-it what your photo means.







Choose one photo that represent barriers and challenges to get to the desired future.

Write on a post-it what your photo means.







Choose one photo that represent opportunities that we can create together.

Write on a post-it what your photo means.





"...the world offers itself to your imagination."

Combine your opportunities and build on each other's ideas!





