



2012 Scientific Assembly Course Descriptions

Professional Skills

Administrative Challenges for the New Director

WE-192 / 1 Hour

Faculty: Robert W. Strauss, Jr., MD, FACEP; Stephen J. Wolf, MD, FACEP

Wednesday, October 10 / 9:00 AM - 9:50 AM

“So much to do, so little time...” As the new ED Director, you are expected to create and share vision, answer complaints, run meetings, keep everyone happy, do shifts, be the expert, mentor your group, remove “bad” physicians, grow volume, and if you’re lucky eat sleep and have a family. Have you ever had to moderate an inter-departmental conflict Ultrasound in the ED, point of care testing? Have you ever had to address issues with a difficult provider. The presenters, through this interactive case based review, will identify, discuss and address multiple real world administrative challenges.

“All Stressed Out” in the Emergency Department: Avoiding Burnout

WE-246 / 1 Hour

Faculty: Jay A. Kaplan, MD, FACEP

Wednesday, October 10 / 4:00 PM - 4:50 PM

The stressful aspects of emergency medicine are many, subtle, and cumulative. They can lead to job dissatisfaction and burnout. Emergency physicians work chaotic hours and may suffer disruption of the sleep-wake cycle. The presenter will utilize audience examples in order to identify many of the stressors in emergency medicine and provide strategies for dealing with them effectively.

Angry Birds, Angry Patients – Protecting Yourself from the Unexpected

TU-113 / 1 Hour

Faculty: James G. Adams, MD, FACEP

Tuesday, October 9 / 12:30 PM - 1:20 PM

Sirens, fire alarms, and crowded waiting rooms are just “part of the job.” When a patient or family member begins to become disruptive or hostile the emergency physician is often put in the position of the negotiator. As the “captain of the ship”, we must keep our cool, protect our staff, and care for our patients simultaneously. Making the wrong decision could make matters worse, so it is imperative that emergency physicians know how to react to high-stakes situations. Learn the skills to diffuse and prevent a potentially dangerous interaction.

Call it a Sabbatical, Light Duty, or Whatever: Just Don’t Call it “Retirement!”

TU-77 / 1 Hour

Faculty: Gregory L. Henry, MD, FACEP

Tuesday, October 9 / 8:00 AM - 8:50 AM

One of the advantages of a maturing specialty is a group of elder statesmen physicians to guide and mold the younger generation. One of the disadvantages of a maturing specialty is a group of elder statesmen physicians who are perhaps planning their departure from their roles as senior physicians. As we evolve as a specialty do we need to examine the manner in which these physicians continue to work? Do we alter shift length? Time of day? Add double coverage? Transition them to non-traditional roles within the department? The speaker will examine the evolving role of the maturing physician, the re-defining of “retirement”, and how the social, economic, and emotional needs of the aging physician are changing.

Clinical Pearls From the Recent Medical Literature (Part I)

TU-159 / 2 hours

Faculty: W. Richard Bukata, MD; Jerome R. Hoffman, MA, MD, FACEP

Tuesday, October 9 / 4:00 PM - 6:00 PM

This course is a long-standing staple of *Scientific Assembly*. Renowned faculty members, Dr. Bukata and Dr. Hoffman, will once again review and analyze the most significant studies published throughout the medical literature in the past two years. Each article presented will be assessed to determine its relevance to the practice of clinical emergency medicine.

Clinical Pearls From the Recent Medical Literature (Part II)

WE-236 / 2 hours

Faculty: W. Richard Bukata, MD; Jerome R. Hoffman, MA, MD, FACEP

Wednesday, October 10 / 3:00 PM - 4:50 PM

Dr. Bukata and Dr. Hoffman will review and analyze the second half of the most significant studies published throughout the medical literature in the past two years. Each article presented will be assessed to determine its relevance to the practice of clinical emergency medicine.

CSI MD: When the ED Becomes a Crime Scene

TH-301 / 1 Hour

Faculty: Andrew J. French, MD

Thursday, October 11 / 11:00 AM - 11:50 AM

Violent deaths are an unpleasant reality of emergency medicine, but careful forensic investigation methods can help catch the perpetrators. Play detective during this session - where forensic testing and evaluation techniques seen on TV become reality in the ED. Learn about cutting-edge methods used to put the bad guys behind bars, get tips on how to accurately document the forensic examination, and get the inside scoop on how to help law enforcement.

Cutting-Edge: Highlights of Emergency Medicine Research

TU-158 / 1.5 hours

Faculty: Deborah B. Diercks, MD, FACEP (Moderator); Jason S. Haukoos, MD, FACEP; Judd E. Hollander, MD, FACEP; Jeffrey A Kline, MD, FACEP; Donald M. Yealy, MD, FACEP

Tuesday, October 9 / 4:00 PM - 5:30 PM

Groundbreaking research continues to advance our practice. A panel of experts will focus on the most interesting abstracts of the 2012 *Research Forum*. Important trends in research will be discussed, including the latest advances affecting clinical practice. The panel will discuss highlights of current research, notable recent developments, and issues to watch. (*No badge or ticket is required to attend this event.*)

Disease or Drug Diversion? Dealing With the Difficult Drug Dependent Patient

WE-174 / 1 Hour

Faculty: James G. Adams, MD, FACEP

Wednesday, October 10 / 8:00 AM - 8:50 AM

Feel like you see patients who abuse prescription drugs too often? Concerned that you may be not treating pain appropriately? Get practical advice on how to tell the prescription drug abuser from the patient truly in pain. Learn about new strategies for reducing visits for narcotic-dependent patients and reduce frustration on your next shift.

The Economic Meltdown: Planning for Your Retirement in Turbulent Times

TH-302 / 1 Hour

Faculty: Keith T. Ghezzi, MD, FACEP

Thursday, October 11 / 11:00 AM - 11:50 AM

The collapse of the housing market, wild fluctuations in the stock market, and rising health care premiums. As a practicing emergency physician how can you possibly plan for retirement with so much volatility and uncertainty in an evolving global economy? The speaker will give you advice and suggestions on how to plan for your financial future. (*This is a non-CME course.*)

Financial Planning: "Double Down" is Not a Strategy

TH-292 / 1 Hour

Faculty: Keith T. Ghezzi, MD, FACEP

Thursday, October 11 / 10:00 AM - 10:50 AM

Whether you're still in residency or have been practicing for a couple of years, making wise financial decisions helps ensure a comfortable future. It can be difficult to stay informed of all the options and benefit packages available. The presenter will outline successful financial planning strategies, review priorities for debt repayment, and assist you in planning for your future. (*This is a non-CME course.*)

Master Clinician Series: Visual Diagnosis

TU-118 / 1 Hour

Faculty: Gil Z. Shlamovitz, MD

Tuesday, October 9 / 12:30 PM - 1:20 PM

Sometimes you can make a diagnosis without asking the patient a single question. Today's practice of emergency medicine requires the clinician to process many different visual clues, such as physical examination findings, ECGs, radiographs, and CT scans. The speaker will present a pictorial journey of visual signs of common, uncommon, and potentially serious ED presentations. A discussion of each case will include associated clinical features, treatment, and clinical pearls.

National Emergency Medicine Clinical Pathological Case Conference (CPC) Finals

MO-28 / 4.5 Hours

Faculty: Saadia Akhtar, MD

Monday, October 8 / 1:00 PM - 5:30 PM

Now in its 22nd year, the National Emergency Medicine CPC finals will provide attendees the opportunity to test their own diagnostic skills as they listen to the final round of cases and discussions from the winners of the regional competitions held in May 2012. Cases will be presented by emergency medicine residents and then discussed by residency program attending physicians. Match wits with faculty members from opposing programs who will use patients' presenting symptoms and diagnostic test results to arrive at a final diagnosis. Make plans to attend this exciting final round that will decide the national winners for best case and best discussant. You may attend the CPC without registering for the other educational offerings. (*No badge or ticket is required. This is a non-CME course.*)

News Media Training 101

TU-101 / 3 Hours

Faculty: Shelley Sims; Nan Tolbert

Tuesday, October 9 / 9:00 AM - 11:50 AM

Increase your skills in communicating with the news media. Learn tips and tricks from experts on preparing for interviews and communicating effectively. This session will include a discussion of how to negotiate an interview, what to do when you are misquoted, and

how to gain control of an interview. It will also outline the guidelines for serving as an ACEP spokesperson. Taking an ACEP media training class is the first step in being appointed as a member of ACEP's Spokespersons' Network. (*This is a non-CME course.*)

Organizing the Chaos: Tricks for Your Daily Grind

WE-208 / 1 Hour

Faculty: Thom A. Mayer, MD, FACEP

Wednesday, October 10 / 12:30 PM - 1:20 PM

From overcrowding and inpatient boarding to surge capacity issues and patient throughput, the emergency physician has a dynamic position in the ever changing role of clinician, manager, and educator. Paramount to all these demands is providing exceptional patient care. The speaker will focus on time management, and multi-tasking strategies to aid you in harnessing the potential of your team to organize the chaos of an average day to optimize outcomes on the individual patient level.

Resuscitation for Your Reputation: Recovering from Wrong

WE-242 / 30 Minutes

Faculty: Gary W. Tamkin, MD, FACEP

Wednesday, October 10 / 3:30 PM - 3:55 PM

Even the nicest, smartest, most attractive emergency physicians can make administrators, staff members, or consultants angry with just a few choice words. How can the physician rebuild their reputation after an event? Should you apologize, even if you were right in the first place? What factors lead to the dismissal of a physician and what steps can be taken to turn enemies into allies?

Service Recovery: Winning Back the Patient After a Bad ED Experience

WE-229 / 30 Minutes

Faculty: Thom A. Mayer, MD, FACEP

Wednesday, October 10 / 3:00 PM - 3:25 PM

Gone are the days of a few meal tickets and a parking token. Now, completing the patient customer service experience means restaurant style pagers in the waiting rooms and computer-estimated wait times with accompanying tracking boards to measure your progress. When things go awry, patients want real-time solutions to their healthcare system speed bumps. The speaker will focus on the process of service recovery from the strategies that providers can take with their patients to the technologies that are available and forthcoming that ease the process.

So You Want a New Job?: Time to Update Your CV

WE-215 / 2 hours

Faculty: James G. Adams, MD, FACEP; Barbara Katz; Kevin M. Klauer, DO, EJD, FACEP

Wednesday, October 10 / 12:30 PM - 2:20 PM

All emergency physicians will need a curriculum vitae (CV) at some time in their careers. Whether you are putting yours together for the first time or are a seasoned pro whose CV needs a fresh format, this is the course for you. The presenters will first focus on an overview of current trends in the preparation of health care CV. The attendees will then split up into small groups and have focused discussion and interaction reviewing individual CVs. Participants are required to bring a copy/draft of their CV for comment and review. (*This course is limited to 45 participants. This is a non-CME course.*)

Speaking Like a Pro

MO-37 / 1 Hour

Faculty: Timothy B. Erickson, MD, FACEP

Monday, October 8 / 1:30 PM - 2:20 PM

Whether speaking to an audience of one patient or lecturing at a national symposium, as physicians we try to communicate in a meaningful, memorable way. During this session, examples of presentation techniques will be critically evaluated in an interactive format. Some of the key secrets professional speakers use to make their presentations excel will be revealed. This is a course you are sure to enjoy whether you're a beginner or a seasoned pro in need of a refresher.

Starbucks, Stairmasters, and Sleeping Pills: Strategies for Success

TH-296 / 1 Hour

Faculty: Rebecca Smith-Coggins, MD, FACEP

Thursday, October 11 / 10:00 AM - 10:50 AM

Does caffeine run through your veins 24/7? Are energy drinks safe and effective to maintain alertness during that long night shift? What foods can help maintain alertness? The challenges of shift work are a reality for every emergency physician, but the coping mechanisms to shift work can lead to unhealthy use of stimulants and sedatives. Learn how to safely integrate the use of drugs, caffeine, and exercise into a healthy lifestyle. We may not be able to control our schedule, but we can control our sleep!

Surviving "Gotcha" Journalism

TU-136 / 2 Hours

Faculty: Shelley Sims; Nan Tolbert

Tuesday, October 9 / 2:00 PM - 3:50 PM

Get the survival skills you need to communicate effectively despite aggressive media confrontations and tactics. These professional media trainers will conduct live interviews, fast-paced role-play activities, and timed group exercises. Also included will be a discussion about guidelines for ACEP spokespersons. (*This is a non-CME course.*)

Teamwork: Communication Best Practices

WE-226 / 1 Hour

Faculty: Eric H. Christensen, RN, BSN, CEN; Jennifer L. Wiler, MD, MBA, FACEP;

Wednesday, October 10 / 1:30 PM - 2:20 PM

Ever had a bad interaction with a nurse? Ever wonder why an ECG is ordered on the guy with toe pain, but not the pregnancy test on the young women with abdominal pain? The speakers will review the common missteps encountered in physician-nurse communications. Additionally, strategies to empower both nursing staff and medical staff to improve patient flow and experience will be covered.

The Top Articles of 2012

TU-168 / 1 Hour

Faculty: William K. Mallon, MD, FACEP

Tuesday, October 9 / 5:00 PM - 6:00 PM

Keeping up with the literature is difficult for any emergency physician. Let an expert make it easier for you by introducing articles from the most recent literature. The presenter will identify those articles with which every emergency physician should be familiar and discuss the impact of these topics on their practice.

Your Wall is Showing! - Effective Use of Social Media

WE-202 / 1 Hour

Faculty: Joshua S. Broder, MD, FACEP

Wednesday, October 10 / 10:00 AM - 10:50 AM

Updated your status today? Tagged in an inappropriate photo? As leaders in the ED, the lives of emergency physicians are under constant scrutiny. Patients, staff members, and attorneys are all interested in your status updates – but why? How is social media impacting the practice of emergency medicine? Follow the news feed during this lecture to discover ways to maintain online professionalism and protect private information from prying eyes.

MO = Monday TU = Tuesday WE = Wednesday TH = Thursday