



2012 Scientific Assembly Course Descriptions

Health Policy

Advanced Health Policy: What's Changing in Healthcare Delivery?

MO-40 / 1 Hour

Faculty: Brent Asplin, MD, MPH, FACEP

Monday, October 8 / 3:00 PM - 3:50 PM

Like it or not, the future of emergency medicine is changing and you will have a new way of life on the job because of it. The speaker will help you understand healthcare costs and spending and how EM fits into the big picture of controlling spending. The speaker also will discuss how EM can have an effective role in the Medical Home and Accountable Care Organizations. Strategies will be provided to deal with admission denials, 30-day re-admissions, and the pressures to discharge these patients.

Beyond the ED: Expanding the ED Revenue Stream

MO-33 / 1 Hour

Faculty: Michael A. Granovsky, MD, CPC, FACEP

Monday, October 8 / 1:30 PM - 2:20 PM

ED groups are increasingly being asked to evaluate opportunities outside of their traditional practices including hospitalists, urgent care centers, and observation units. The speaker will analyze these opportunities with regard to risk, reward, and enhanced security.

Conquering the Moguls of Healthcare Reimbursement: Heads Up, It's a Double Black Run!

WE-198 / 1 Hour

Faculty: Michael A. Granovsky, MD, CPC, FACEP

Wednesday, October 10 / 10:00 AM - 10:50 AM

Emergency physicians deserve to be paid appropriately for the care they deliver. Both Medicare and private payers are changing the way we will be paid. Who and what will determine our income? The speaker will discuss the drivers of future physician reimbursement including quality metrics and episodes of care. Strategies and solutions to protect sustainable reimbursement also will be discussed.

End of Life Care: What is the Emergency Physician's Role?

MO-55 / 1 Hour

Faculty: Gregory L. Henry, MD, FACEP

Monday, October 8 / 4:00 PM - 4:50 PM

Aging and terminal illness are important factors confronting the US contributing to a healthcare system we can no longer afford. There needs to be fundamental change in how we practice. The speaker will address this topic from a broad perspective in regards to the economic dilemma in healthcare while discussing the emergency physician's role in the health care chain when caring for the terminally ill. Audience interaction will be encouraged.

Getting Your Piece of the Pie — ACO Models and "ACE": The Answer or the Black Hole?

WE-184 / 1 Hour

Faculty: Brent Asplin, MD, MPH, FACEP; Edward R. Gaines, III, JD, CCP

Wednesday, October 10 / 9:00 AM - 9:50 AM

The biggest question surrounding ACOs and bundling of payments for services is, "Who stands to win or lose?". Many different physician groups are eligible to share in savings demonstrated by the ACO. The speakers will outline the key principles of accountable care,

analyze the use of Acute Care Episode as a successful gain sharing program, and strategize ways emergency physicians can add value to ACO discussions for improved performance and revenue.

Health Policy in the 2012 Election

TU-130 / 1 Hour

Faculty: Brent Asplin, MD, MPH, FACEP

Tuesday, October 9 / 1:30 PM - 2:20 PM

What are the key issues affecting emergency medicine in the 2012 election? What is the future of health care reform? The speaker will summarize the parties' perspectives on health care regulations, delivery, and reform. Don't miss out on this opportunity to be a more informed physician and voter.

Medicine and Politics - An Insider's View on Why You Need to Get Involved

TU-141 / 1 Hour

Faculty: Gordon Wheeler (Moderator); Nathaniel R. Schlicher, MD, JD; Mary Jo Wagner, MD, FACEP

Tuesday, October 9 / 3:00 PM - 3:50 PM

Attend this course to get the building blocks for developing change in medicine at the state and federal levels. The School of Political Advocacy is designed to help physicians understand the critical importance of their involvement in the political process at a state and federal level by getting to know their legislators. Building relationships is one of the basic steps in order to accomplish this task. The speakers will give suggestions on how to develop a relationship with your legislator, how to prepare for a visit, and what should be done during and following your visit.

The Quality Agenda

MO-47 / 1 Hour

Faculty: Dennis M. Beck, MD, FACEP

Monday, October 8 / 3:00 PM - 3:50 PM

Governmental agencies are currently trying to define EM practice and tie reimbursement to their vision of proper care. Standards are being developed regarding specific conditions, transitions of care, care coordination, ED throughput, and imaging. The speaker will discuss the upcoming priorities for quality patient care and safety are likely to affect EM and how we can shape our quality measures.

Redesigning Acute Care: How to Survive and Thrive (Colin C. Rorrie, Jr. Lecture)

WE-225 / 1 Hour

Faculty: Brent Asplin, MD, MPH, FACEP

Wednesday, October 10 / 1:30 PM - 2:20 PM

The EM landscape at times is devoid of a future vision, but so much opportunity exists. It is time to redesign healthcare and not just look at traditional or emerging methods but to look at the entire concept of how acute care is provided. We want EM to thrive, not survive, and the opportunity for leadership in the redesign is ours, if we take it. The speaker will propose ways to be leaders in redesigning acute care delivery while improving the cost effectiveness of acute unscheduled care.

Revving up RVUs! Update on Reimbursement FAQs

MO-62 / 1 Hour

Faculty: Michael A. Granovsky, MD, CPC, FACEP

Monday, October 8 / 4:00 PM - 4:50 PM

ACEP has an exhaustive list of frequently asked questions on EM reimbursement that is reviewed and refined annually. The speaker will respond to FAQs on topics such as coding

and billing for ultrasound, ECGs, x-rays, moderate sedation, teaching physicians, and mid-level providers. Real-life examples to illustrate the intricacies behind the importance of correct documentation will be provided.

Reving up Your RVUs Through Critical Care and Procedures

WE-234 / 1 Hour

Faculty: Michael A. Granovsky, MD, CPC, FACEP

Wednesday, October 10 / 3:00 PM - 3:50 PM

Many of us care for critical care patients. The speaker will help you maximize your RVUs when caring for these patients and when performing procedures in order to get paid for what you do.

RVU Killers: The Most Common Reimbursement Documentation Errors

TU-99 / 1 Hour

Faculty: Michael A. Granovsky, MD, CPC, FACEP

Tuesday, October 9 / 9:00 AM - 9:50 AM

We all know the axiom, "If it isn't written, it wasn't done." To attain the appropriate medical record and obtain the correct reimbursement, it is important that documentation is as accurate as possible. The speaker will outline many of the most common documentation errors, including errors of omission and errors of commission that may lead to trouble from governmental and private payers.

Town Hall Meeting: The Future of Healthcare: Emerging Issues and Current Efforts to Bridge the Gaps

MO-14 / 1.5 Hours

Faculty: Andrew E. Sama, MD, FACEP; Steven J. Stack, MD, FACEP

Monday, October 8 / 9:00 AM - 10:30 AM

It's time to talk about the future of healthcare. Come to our town hall meeting to discuss the current funding realities of America's healthcare system, the shifting dependency ratio in the US, increasing individual costs of healthcare to patients, and the consequences to emergency physicians. The speakers will propose ways for the house of medicine to work cooperatively to make changes in healthcare delivery. Audience interaction and questions will be encouraged.

MO = Monday TU = Tuesday WE = Wednesday TH = Thursday